

Steve Sisolak
Governor



Richard Whitley
Director

State of Nevada Department of Health and Human Services

Funds for Healthy Nevada Tobacco Efforts

Lily Helzer, MPH

Chronic Disease Prevention and Health Promotion Section Manager



4/22/2022

Helping people. It's who we are and what we do.



Agenda

1. Partners
2. Program Activity Overview
3. Successes
4. Challenges
5. Wish List





Partners

- Carson City Health and Human Services
- National Jewish Health
- Nevada Tobacco Prevention Coalition
- Partnership Douglas County
 - Nye Communities Coalition
 - PACE Coalition
 - Churchill Communities Coalition
 - Fronter Communities Coalition
 - Healthy Communities Coalition
- Southern Nevada Health District
- Washoe County Health District





FHN Tobacco Program Overview





RFA Guidelines

- Total Award Amount: \$950,000
- Project Period: State Fiscal Year 2022 and 2023
 - July 1, 2022 through June 30, 2023
- Eligibility
 - Local health districts for Washoe and Clark County
 - Any non-profit or public agencies providing tobacco control services in other counties

State Coverage

SNHD: Clark County

- Component Two Funding for NTPC: Statewide

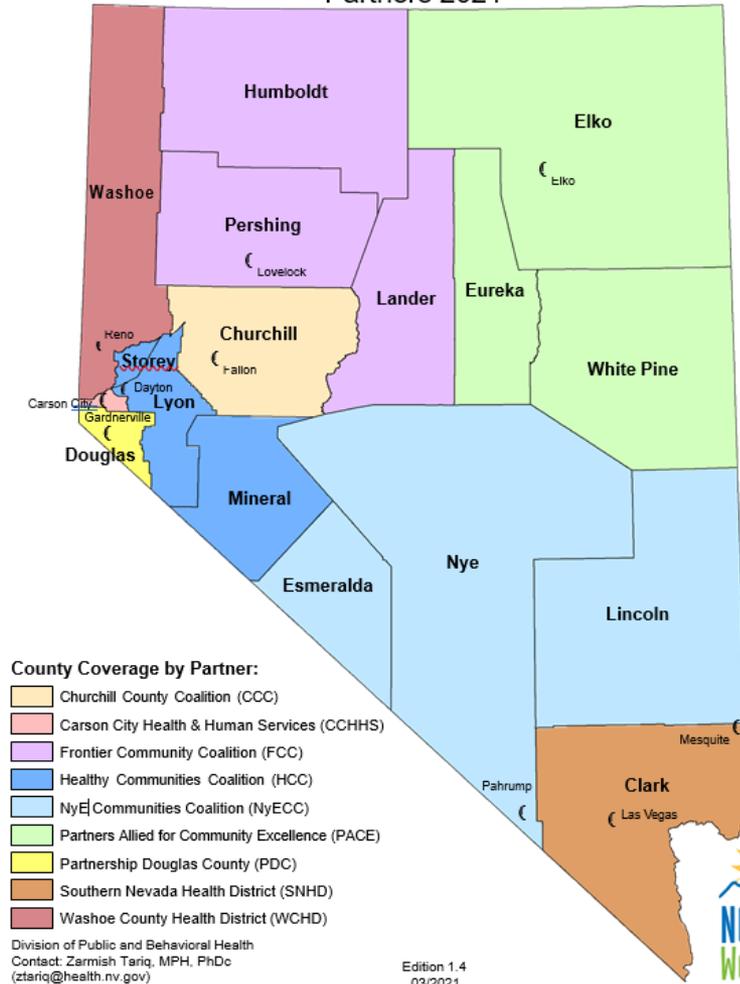
WCHD: Washoe

CCHHS: Carson City

PDC:

- Applied as fiscal manager for all the other coalitions (HCC, NyECC, FCC, CCC, PACE).
 - Therefore, all the rural counties will be covered.

Nevada Tobacco Prevention and Control Program Partners 2021





Successes

- Statewide media messaging, supplemented by community tailored messaging
- Merchant retail education
- Smoke-free policies
- Tobacco Cessation
- Continued Surveillance

Challenges

- Secure and Sustainable Funding
- Youth Vaping Epidemic
- Nevada Clean Indoor Air Act
 - Exemptions
- Preemption
- Smoke-free venues
- Promotion and education regarding Low Dose CT Screening and limitations of eligibility for Low Dose CT Screening
- Cessation
 - EMR referrals to Quitline
 - Promotion of Quitline
 - Year round NRT Access



General Opportunities

- Sustained funding to maintain robust youth anti-vaping efforts and a youth cessation campaign
- Increased education/ promotion to communities disproportionately impacted (African American, Latinx, LGBTQ)
 - Required to be culturally, linguistically, and geographically appropriate
- Increased Resources for Smoke-free efforts
 - Education regarding secondhand smoke exposure in workplaces and multi-unit housing
 - Support for air quality testing inside exempt businesses
 - Education and signage regarding minimum distance requirements
- Cessation





FHN Wish List/ Opportunities

- What could be done with increased FHN funds (FHN reversion opportunity)?
 - Sustained media campaigns
 - Increased Cessation Systems and Resources
 - Targeted education and promotion
- Could the hospitals who benefit from the NCS/FHN relationship be required to implement cessation referrals in EMR systems?



Questions?

